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professional experience

INDEPENDENT WRITER. Creates marketing and business communications for a broad spectrum of corporations, associations, nonprofit organizations and small businesses. Works solo, with other creatives or with client teams to originate concepts; conducts research and interviews; writes and edits all types of print, broadcast and online communications; proofreads, polishes or reworks draft materials; provides strategic review of and consultation on existing communications; helps define and develop company and issue positioning/messaging; manages projects from conception through production. SINCE NOVEMBER 2002.

SENIOR WRITER, PUBLIC STRATEGIES, INC. Developed and implemented short- and long-term messaging, communications and campaign strategy for a variety of clients. Originated creative concepts, wrote, copyedited and proofread all types of internal and external materials, including direct-mail advocacy and mobilization, collateral pieces, print and broadcast advertisements, online ads, Web site content, e-mail newsletters and action alerts, client proposals and other marketing materials. Worked closely with client teams to create and produce such materials. Public Strategies, Inc. is an international, full-service strategic communications firm. SEPTEMBER 1997 – OCTOBER 2002.

COMMUNICATIONS COORDINATOR, TEXAS CHEMICAL COUNCIL. Head of Communications Department. Wrote, edited, reviewed and managed graphic design, printing and distribution of all materials related to promotional and public outreach campaigns, education/awareness initiatives, meetings and seminars, as well as monthly newsletters, membership directories and news releases. Responsible for content, design, implementation and maintenance of organization's Web site. Acted as key contact and spokesperson for media, and as staff liaison with membership committees. JANUARY 1994 – AUGUST 1997.

REPORTER, FLORIDA PUBLIC RADIO NETWORK. Covered issues of statewide importance, especially state politics. Generated daily news and feature story ideas, conducted interviews and gathered sound, wrote and produced stories. Reports were distributed to eleven statewide affiliates through daily actuality feed and *Capital Report*, a weekly program. SEPTEMBER 1991 – AUGUST 1993.

ASSISTANT PRODUCER, KUT-FM. Generated and researched topic ideas, selected and edited program material, coordinated volunteer reading staff and guest panels, wrote scripts and co-hosted programs. *Access* and *SoundSight*, weekly news-oriented programs. NOVEMBER 1990 – AUGUST 1991.

education

BROADCAST NEWS & MAGAZINE SEQUENCES — Bachelor of Journalism, The University of Texas at Austin.

awards + affiliations

GREEN EYESHADE AWARD, BUSINESS REPORTING CATEGORY. Society of Professional Journalists, Atlanta Chapter. Competition covered eleven southeastern states. March 1993.

BROADCAST MUSIC, INC. (BMI). Affiliated songwriter since 1995.

FREELANCE AUSTIN. Member since 2002.

REFERENCES AVAILABLE UPON REQUEST.